



*Alameda County  
Fire Chiefs Association*

*Contra Costa County  
Fire Chiefs Association*

April 30, 2004

***EAST BAY  
MEDIA SAFETY DAY 2004***

**Media Safety Training for Urban-Wildland Fires  
*How to get your story and stay safe***

Your agency is invited to send a two-person crew (reporter/camera) to a special free half-day training in fire protection and personal safety for media representatives covering urban-wildland fires. Media Safety Day 2004 will be held on Wednesday, May 12, 2004 from 8:30 AM to 1:30 PM at the Trudeau Training Center, 11500 Skyline Boulevard, Oakland.

Guest speaker Geoffrey Mohan Los Angeles Times will talk about his experiences covering the 2003 Southern California Fires. The agenda for the day will include wildland fire safety instruction, personal protective equipment (PPEs), working with the incident command staff, and hands-on field demonstrations of fire line practices and equipment.

In addition to the opportunity to strengthen regional connections between the local media and fire service agencies, media personnel trained at this event will be better equipped to safely report on wildland fires. Field demonstrations will include opportunities for live coverage.

To reserve one of the participant spots, please contact Dory Ehrlich, Berkeley Fire Department, at [dehrlich@ci.berkeley.ca.us](mailto:dehrlich@ci.berkeley.ca.us) or (510) 981-5506. A limited number of personal protective shirts will be available. Dress for fireline reporting, please (no ties or heels; boots preferred!) Deadline to register is Friday, May 7th.

This training is co-sponsored by the Hills Emergency Forum (a consortium of eight local jurisdictions formed after the 1991 East Bay Hills fire), Alameda County Fire Chief's Association, Contra Costa County Fire Chief's Association and the Diablo Fire Safe Council.

For More information

Contact Cheryl Miller, Hills Emergency Forum Staff Support  
(510) 893-9888 [cmiller@amphiondesign.com](mailto:cmiller@amphiondesign.com)

*Please distribute to other members of the news media you think may be interested. We would appreciate being copied on additional emails that may want to be added to the distribution list for other Hills Emergency Forum wildland fire related media releases. [cmiller@amphiondesign.com](mailto:cmiller@amphiondesign.com).*

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